

# The Art of Thinking Clearly by Rolf Dobelli

"The Art of Thinking Clearly" by Rolf Dobelli is a guidebook to recognising and avoiding logical fallacies, cognitive biases, and simple errors in day-to-day thinking.

## Summary:

- **Cognitive Biases:** Dobelli presents 99 short chapters, each detailing a different cognitive bias or error in judgement that can skew our thinking.
- **Examples and Anecdotes:** He uses examples from economics, sports, and everyday life to illustrate how these biases can lead to suboptimal decisions.
- **Practical Advice:** The book provides insights on avoiding these mental traps in both personal and professional contexts.

## Why a Change Maker Should Read It:

- **Decision Making:** Understanding cognitive biases can lead to better decision-making, crucial for leaders and innovators.
- **Self-Awareness:** It increases self-awareness, helping change makers recognise their own blind spots.
- **Communication Skills:** Clear thinking leads to clear communication, essential for effectively conveying ideas and persuading others.

## Reviews and Criticisms:

- **Praise:** Critics have lauded the book for its accessible writing style and practical applications. It's considered useful for anyone looking to improve their thinking and decision-making abilities.
- **Criticism:** Some reviewers have noted that the book can be repetitive and that some examples are oversimplified. Others have argued that Dobelli sometimes presents psychological research without sufficient critique or acknowledgment of its complexities.